

Export Action Plan for Pune District

Pune Region, Maharashtra

July 2024



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District Profile

Introduction

Pune district is the center of educational and cultural activities and a source of inspiration for progress and development in all spheres of life. It is the second-largest town in the State. The geographical area of the Pune district comprises 5.09% of the area of Maharashtra State. The literacy percentage in the district is high compared to that of the State. The district is well connected by rail and road to all important cities. The district has a major Defense and Research establishment. Agriculture occupies a major share in the economic activities in the district, followed by industries and service sectors. The IT industry is developing very fast in and around Pune city. A unique Info-Tech Park is established for the development of the IT industry.

Administrative Profile

Pune district has 14 talukas viz. Pune, Haveli, Khed, Ambegon, Junnar, Shirur, Daund, Indapur, Baramati, Purandhar, Bhore, Velhe, Mulshi and Maval. The Collector is the Administrative Chief at the district level, and at the tehsil level, Tehsildars are looking after the administration as per Collector's instructions. For rural development, the Chief Executive Officer of Zilla Parishad and Block Development Officers oversee the administration at the block level. Municipal Councils are responsible for the urban development of all the tehsils. There are 13 Panchayat Samities, 11 Nagar Parishads, and 2 Municipal Corporations.

Location and Geography

The district lies between 17.5° to 19.2° North latitudes and 73.2° to 75.1° East longitudes. The district is surrounded by Ahmednagar district on the North and East, Satara district on the South, Raigad district on the West, Solapur district on the South-East, and Thane on the North-West.

Pune district lies in the Bhima and Nira basins. It has a triangle shape with its base in the Sahyadri mountains on the West and its apex in the extreme South-East corner near the Nira River. Considering the height from sea level, rainfall, and soil pattern, the district is divided into three zones. Western Zone, Central Zone, and Eastern Zone. The Sahayadri ranges are spread from North to South in the district.

Demographic Profile

An official Census 2011 detail of Pune, a district of Maharashtra, has been released by the Directorate of Census Operations in Maharashtra. Enumeration of key persons was also done by census officials in the Pune District of Maharashtra. In 2011, Pune had a population of 9,429,408, of which male and female were 4,924,105 and 4,505,303, respectively. Pune District's population constituted 8.39 percent of the total Maharashtra population.

Logistic Infrastructure Profile

1.1.1 Road Transport

The district is well connected with the state capital and surrounding district headquarters through road and rail linkages. The road network consists of Express Highways, National Highways, State Highways, and Major District Roads. The rail network consists of broad gauge (Electrified and Non-Electrified) double-track and single-track lines. The district airport connectivity is used to transport and trade to major airports within the country and select international destinations. Despite the availability of perennial river stretches, there is no significant utilization of waterways in the district.

National Highway No. 4 (Mumbai-Bangalore) – The NH-4 passes through the following places in the district: Khandala, Lonavala, Talegaon, Chinchwad, Pune, and Khed-Shivapur. It enters from Raigad district and exits in Satara district. The total length of NH4 in the district is 120 km. National Highway No. 9 (Pune-Solapur-Hyderabad)- The NH-9 starts at Pune district and passes through Loni, Bhigawan, and Indapur. It exists in the Solapur district. The total length of NH9 in the district is 152km. National Highway No. 50 (Pune-Nashik) – The

NH-50 originates at Pune and passes through Chakan, Rajgurunagar, Manchar, Narayangaon, Aalephata, and it exits in Nashik district. The total length of NH50 in the district is 95km.

1.1.2 Rail Transport

The total railway network of Pune has both broad gauges single and double track rail lengths within the district with a total distance of 311 km. The single line is 162 km, and the double line is 149 km. Pune and Daund are the two railway junctions in the district. Following are the three main railway routes passing through the district: Mumbai-Pune-Solapur rail route, Pune-Miraj rail route Daund-Baramati rail route.

1.1.3 Air Transport

Pune is well connected through domestic airlines with the entire country. The airport located at Lohegaon has recently acquired the status of an international airport and is being used to carry domestic and international traffic. Also, it is proposed to develop a global air-cargo hub near Khed tahsil of the district.

Agricultural Profile

Pune district is divided into four agro-climatic zones. The coverage regarding the type of soil and crops grown in respective zones are also described below:

Zone1: Western Ghats Zone

The area included in this zone comprises the hilly, high lying terrains round about the Ghats of Lonawala and Khandala in the Pune district. Cultivation of hill millets like nagli wari is grown, and on some land, paddy is grown.

Zone 2: Transition 1 with red to reddish-brown soils:

The Western portion of Junnar forms this, Western half Ambegaon, Khed, and Bhore, and Western and central portion of Maval, Mulshi, and Velhe tahsils. The area is extremely rugged. The soils are red to reddish-brown in colour, varying in depth and texture.

Paddy is the main crop valleys, and nagli, wari, etc., are grown on hill slopes. A significant portion of the area is under forest and pastures.

Zone 3: Transition II with Grayish Black Soil:

The zone comprises the mid-western part of Junnar, Khed, the eastern half of Ambegaon, and eastern strips of Velhe, Munshi, Bhore, and the western portion of Haveli tahsil. The east side of the Sahyadri Mountain ranges. Major crops grown are bajara, jawar, wheat, and various fruit crops and vegetables.

Zone 4: Scarcity Zone- With Kharif - cum Rabi Cropping:

This zone covers the eastern corner of Junnar, the southeastern portion of Khed, the Eastern half of Haveli, and the entire portion of Shirur, Purandhar, Daund, Baramati, and Indapur tahsils. This zone covers nearly 53% area of the district. The soils are brown to black calcareous soils with varying depth and textures. In canal areas, the principal crops are rabbi jawar, cotton, wheat, gram, groundnut and sunflower, and sugarcane.

1.1.4 Major Agriculture and Horticulture Produce of District

Table 2.1 - Major Horticulture and Agriculture production data

Source: Ministry of Agriculture and Agriculture Department, GoM

Sr No	Name of Product	Production in MT (2023-2024)	Area under Production Hectare (2023-2024)
1.	Kh Rice	160715	60122
2.	Bajra	25022	24121
3.	Kh Maize	55172	24286
4.	Kh Mung	31385	1539
5.	Kh Ground Nuts	8478	7218
6.	Sugar Cane (Crushing)	14919008	143452
7.	Rabi Jowar	80164	82917
8.	Wheat	86829	36400

Industrial Profile

Industrial areas in Pune District are as mentioned below:

Table 2.2 – Industrial Area

Name of the industrial area	Allocated industrial area (in Hectares)	Total Plots	Plots Distributed
Rajiv Gandhi Infotech Park	96.42	57.95	57.95
Indapur Industrial Area	286	221.56	213.49
Kharadi Knowledge Park	30	25.54	23.75
Rajiv Gandhi Infotech Park PH 2	236.23	163.05	163.05
Pimpri	1,224.0	1,818	1,799
Chakan	961.98	183	183
Talegoan	577.81	28	27
Ranjangoan	924.00	435	324
Jejuri	144.53	249	207
Baramati	752.48	750	735
Bhigwan	379.94	8	4
Pandhare	28.29	51	49
Kurkumbh	473.22	169	149

Table 2.3 – SEZ Industrial Area

Special Economic Zone (SEZ)	Company Name	Allocated industrial area (in Hectare)
Khed SEZ	Bharat Forge and MIDC	1,705.62
Rajiv Gandhi Infotech PH-3	MIDC	351.17
Serum Bio-pharma Park	Serum Institute	16.99

Industrial Infrastructure Profile

Below mentioned infrastructure facilities provided by MIDC in Pune industrial areas

Area	Baramati Industrial Area	Chakan Industrial Area	Pimpri Industrial Area	Ranjangaon Industrial Area	Kurkumbh Industrial Area	Jejuri Industrial Area
Water	MIDC has created an 18 MLD water supply scheme	At present 3.00 MLD capacity water supply is made available	MIDC has constructed water supply Scheme at Ravet and Chinchwad to provide 144 MLD of water to the area	MIDC has constructed a water supply scheme at a cost of Rs.15 crores	MIDC has provided water supply scheme of 12 MLD capacity.	MIDC has provided water supply scheme of 3.40 MLD capacity.
Roads	MIDC has created a network of quality internal roads in the area	MIDC has created a network of quality internal roads in the area	The area is connected internally by good quality multiple lane roads.	The Park is located on Pune-Ahmednagar Road at a distance of 50 Kms from Pune.	Area is situated on the Pune-Solapur National Highway No.9.	All the roads in industrial area are asphalted.
Connectivity	Electronics telephone Exchange facility available at Baramati	Electronics telephone Exchange facility available at Chakan.	Dedicated electronic exchanges are functional at Chinchwad and Bhosari	A dedicated electronic telephone exchange, with 360 lines and 512 PC-DOT has been set up by the Department of Telecommunications with ISDN facility	Electronics telephone Exchange facility available at Kurkumbh	Electronics telephone Exchange facility available at Jejuri

Area	Baramati Industrial Area	Chakan Industrial Area	Pimpri Industrial Area	Ranjangaon Industrial Area	Kurumbh Industrial Area	Jejuri Industrial Area
Electricity	A 220KV/132 KV/33KV sub station installed by MSEB in the area which provides reliable power supply	12.5 MVA Substation of MSEB is already existing at Chakan	Two sub-stations, one of 220 KV at Chinchwad and a 400 KV at Bhosari meet the power supply needs of the area	A 220 kv substation, set up by MIDC and MSEB, provides power supply without voltage fluctuation to the area.	Substations with 220 KV/33 KV/11KV level are installed and power supply made available through MSEB	A 220/33 KV capacity substation is available in area.

► **Industries and Employment Generation in Pune District**

The below mentioned illustrates industries and employment generation of the district

Table 1.4: Industries and Employment Generation

Sr No	Category	No. of Enterprises			Employment Generation		
		Mfg	Service	Total	Mfg	Service	Total
1	Micro	65,483	1,33,708	1,99,191	3,63,063	5,29,881	8,92,944
2	Small	11,676	22,319	33,995	2,38,659	2,67,486	5,06,145
3	Medium	736	762	1,498	56,581	81,657	1,38,238
	Total	77,895	1,56,789	2,34,684	6,58,303	8,79,024	15,37,327

Source: DIC 2020

► **List of Sugar Factories in Pune district**

- Anuraj Sugars Ltd., Yavat, Maharashtra
- Baramati Agro Ltd. (Unit - 1), Indapur, Maharashtra
- Bhima Sahakari Sakhar Karkhana Ltd., Daund, Maharashtra
- Bhimashankar Sahakari Sakhar Karkhana Ltd., Ambegaon, Maharashtra
- Shri Chhatrapati Sahakari Sakhar Karkhana Ltd., Indapur, Maharashtra
- Daund Sugar Pvt. Ltd., Daund, Maharashtra
- Karmyogi Shankarraoji Patil S.S.K. Ltd., Indapur, Maharashtra
- The Malegaon Sahakari Sakhar Karkhana Ltd., Baramati, Maharashtra
- Nira Bhima Sahakari Sakhar Karkhana Ltd. Shahajinagar, Tal -Indapur
- Rajgad Sahakari Sakhar Karkhana Ltd., Bhor, Maharashtra
- Shri Sant Tukaram Sahakari Sakhar Karkhana Ltd., Pune, Maharashtra
- Shreenath Mhaskoba Sakhar Karkhana Ltd., Patethan, Maharashtra
- Shri Someshwar Sahakari Sakhar Karkhana Ltd., Baramati, Maharashtra

- ▶ Shri Vighnagar Sahakari Sakhar Karkhana Ltd., Junnar, Maharashtra
- ▶ Venkateshkrupa Sugar Mills Ltd., Shirur, Maharashtra
- ▶ Yashwant Sahakari Sakhar Karkhana Ltd., Haveli, Maharashtra
- ▶ Bhuleshwar Sugars Works Ltd, Rajuri (Rise), Maharashtra
- ▶ Parag Agro Foods and Allied Products Pvt. Ltd., Shirur, Maharashtra
- ▶ Haripriya Sugar and Agro Product Pvt.Ltd., Pune, Maharashtra
- ▶ Raosahebada Pawar Ghodganga Sahakari Sakhar Karkhana Ltd., Shirur
- ▶ Rajghad Agro Pvt Ltd., (Khandsari and Jaggery), Pune, Maharashtra
- ▶ Sugarcane Master Jaggery and Allied Product Pvt.Ltd., Pune, Maharashtra

Service Sector Profile

As per District Industries Profile 2012-13, there are 2647 service enterprises (micro- 1856, small- 773 and medium- 18) providing an employment of 18886. Some of the major services which are provided in the district are as listed below:

- ▶ Engineering
- ▶ Ancillaries
- ▶ Agro based
- ▶ Vehicle Repairing Service
- ▶ Lab Testing facility
- ▶ Hotels & Tourism
- ▶ Electric Motor Rewinding & Repairing
- ▶ Consultancy Services
- ▶ Banking & Financial Services etc.

Banking Facilities

All leading Private & Public sector banks have their branches in Pune District; SBI, HDFC, ICICI, etc. Also, Pune district has head offices of NBFC, namely Bajaj Finance, Bank of Maharashtra, The Cosmos Co-Operative Bank, BNY Mellon International Operations India Pvt Ltd. A good network of Banking facilities in Pune District is available.

Pune District Investment Opportunities

Strengths	Opportunity
<ul style="list-style-type: none"> ▶ The district has emerged as major Auto & Auto components, Engineering, Electronics and Electricals, Pharmaceutical, Food processing, IT& ITeS and Agriculture production hub of Maharashtra. ▶ Currently there are around 234290 MSME units and 694 large units present in the district. The total investment of INR 1,09,66,797 lakhs for both MSME and Large units generating an employment of 19,80,000. ▶ The district has emerged as commercial hub due to high availability of sector specific infrastructure and manpower resources. ▶ Pune is well connected by Railways, Airport, and Roadways and is considered as a logistics hub. ▶ Strong presence of IT& ITeS, Pharma, and Electricals's manufacturing base in Pune. 	<ul style="list-style-type: none"> ▶ A new proposed airport has been identified at Pune to enhance the exports and will help increase in hospitality, Logistics and Service. ▶ A new Exhibition center is getting formalized at Moshi. The exhibition center proposed is of 120 acres, and the center will include an exhibition hall, helipad, star hotels, museums, metro stations. ▶ New Industrial area by MIDC at Pune (Talegaon, Chakan, Ranjangaon, Baramati) ▶ Double Line railway network from Pune to Miraj, Pune to Solapur and High-speed rail line from Pune to Nashik will boost for industrialization. ▶ A logistics park has been proposed at Pune. ▶ Medicity and Film city has been proposed by PMRDA.

2 District Export Profile

Pune District Export Scenario

The below mentioned table depicts Pune district's export scenario as well as state's export contribution in India's total export and Pune district's export contribution in state's total export.

Table 2.1 - District Export Scenario

State and District Export Contribution (April 2023 -March 2024)		
	Total Exports (INR crore)	Percentage Contribution
Maharashtra	556400.42	15.37
Pune District	109148.59	19.61

State and District Export Contribution (April 2022- March 2023)		
	Total Exports (INR crore)	Percentage Contribution
Maharashtra	581439.4187	16.50
Pune District	101177.4579	17.40

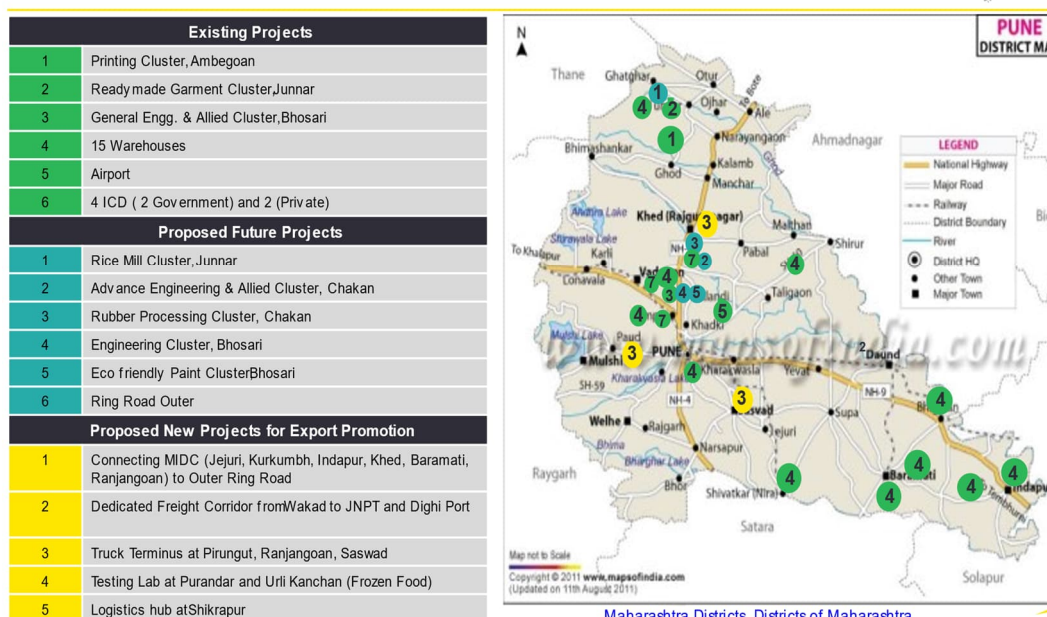
State and District Export Contribution (From April 2021– March 2022)		
	Total Exports (INR crore)	Percentage Contribution
Maharashtra	5,45,083.65	17.33
Pune District	84,969.11	15.59

State and District Export Contribution (From April 2022 – Nov 2022)		
	Total Exports (INR crore)	Percentage Contribution
Maharashtra	3,80,785	16
Pune District	64,536	17.00

Source: DGCIS

Existing and Proposed Infrastructure for Export

Project Infrastructure Strategy – Pune District ODOP Products – Frozen Food and Engineering



Existing District Export ODOP / GI and Export Potential Product Profile

The Pune district is the hub for Engineering and Automobile. The identified ODOP products from the district are Frozen Food and Engineering. The other export potential sectors present are Pharma, Electricals and Electronics, Auto Components, Purandar Fig. The export product profile of the district is as mentioned below,

Table 2.2- Identified ODOP Product Profile

Sr. No.	Product Name	ODOP	HSN Code	Sector	Perishable	Line Ministry/ State Department/ Boards
1.	Frozen Food	Yes	07104000 07108090 07102900	Agriculture	Yes	Ministry of Agriculture and Farmers Welfare, Government of India Department of Agriculture, Government of Maharashtra
2.	Engineering	Yes	87089900 84831092	Engineering	No	Ministry of Heavy Industries,

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			84314990			Government of India Industries Department, Government of Maharashtra
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Table 2.3- Identified Export Potential Product Profile

Sr. No.	Product Name	HSN Code	Sector	Perishable	Line Ministry/ State Department/ Boards
1.	Pharma (Vaccines and Retail Medicines)	300220 300490	Pharma	Yes	Ministry of Pharmaceuticals Government of India Industries Department, Government of Maharashtra
2.	Vehicles (2,3,4 wheelers)	870323 871120 871130	Automobile	No	Ministry of Heavy Industries, Government of India Industries Department, Government of Maharashtra
3.	Auto Components	870899	Engineering	No	Ministry of Heavy Industries, Government of India Industries Department, Government of Maharashtra
4.	Electricals and Electronics	851762	Electricals	No	Ministry of Electronics and Information Technology, Government of India
5.	Purandar Fig (GI)	080420	Agriculture	Yes	Ministry of Agriculture and Farmers Welfare, Government of India
6.	Food Processing (Refined Sugar)	170199		Yes	

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Sr. No.	Product Name	HSN Code	Sector	Perishable	Line Ministry/ State Department/ Boards
					Department of Agriculture, Government of Maharashtra

* GI - Geographical Indicator, ODOP - One District One Product

2.1.1 Current Market for district's ODOP / GI and Export Potential Products

The below mentioned table illustrates current market for listed products,

Table 2.3 – Current Market for district's ODOP Products

Sr. No.	Product Name	HSN Code	Major Market for Products
1.	Frozen Food	07104000 07108090 07102900	Russia, Saudi Arabia, UAE, Egypt, Malaysia, UK
2.	Engineering	87089900 84831092 84314990	USA, UK, Brazil, Italy, Germany, Singapore, Malaysia

Table 2.4 – Current Market for district's Export Potential Products

Sr. No.	Product Name	HSN Code	Major Market for Products
1.	Pharma (Vaccines and Medicines)	300220 300490	Nigeria, Indonesia, Algeria, Bangladesh, Colombia, Kenya, UK, USA, Canada, South Africa, Mauritius, Nigeria
2.	Auto Components	870899	USA, Mexico, Germany, Brazil, UK, Italy, Sri Lanka
3.	Vehicles (2,3,4 Wheelers)	870323 871120 871130	Mexico, Japan, South Africa, Nigeria, Columbia, Uganda, Austria, USA, Philippines
4.	Food Processing (Refined Sugar)	170199	Djibouti, Afghanistan, China, UAE, Bangladesh, Sri Lanka
5.	Electricals and Electronics	851762	USA, Hong Kong, Sweden, Australia, Indonesia, Israel, Germany

6.	Purandar Fig (GI)	080420	Nigeria, Congo, USA, UAE, UK, Malawi, Japan
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Top Exporting Products and Countries from District

2.1.2 Top 10 Exporting Products from District

Table 2.4 Top 10 Exporting Products from District

Top 10 Exporting Products from District (From April 2023 – March 2024)			
HS Code	Product Description	Export Value (INR crore)	Top Exporting Countries
14784	Nuclear Reactors, Boilers, Machinery And Mechanical Appliance	32020.55183	USA, Mexico, Germany
13485	Road Vehicles And Parts	24569.65653	Mexico, Japan, Australia
13600	Electrical Machinery & Equipment & Parts Thereof; Sound &	12629.16771	Colombia, Nepal, Mexico
5610	Pharmaceutical Products	9555.55617	Myanmar, Bangladesh, Nigeria
10804	Articles Of Iron & Steel	4707.045069	Pakistan, Uzbekistan, Bangladesh
14040	Optical, Measuring , Medical & Similar Instruments & Parts	3747.574196	Djibouti, Sri Lanka, UAE
3364	Organic Chemicals	2880.617493	USA, Netherland, Australia
6045	Plastics And Articles Thereof	1368.390383	Austria, USA, Colombia
5400	Rubber And Articles Thereof	1306.749939	USA, Italy, Germany
6384	Paper And Paperboard; Articles Of Paper Pulp, Of Paper	1250.170453	USA, Italy, México

Source: DGCIS

2.1.3 Top 10 Exporting Countries from District

Table 2.5 - Top 10 Exporting Countries from District (From April 2023 – March 2024)

Sr. No.	Country	Export Value (INR crore)
1.	U S A	23781.15364
2.	Mexico	7819.728366
3.	U Arab Emts	5196.314706
4.	Germany	4544.423188
5.	U K	4355.617777
6.	Netherland	3998.685179
7.	Hong Kong	3353.580318
8.	Italy	2564.153761
9.	Turkey	2383.965424
10.	China P Rp	2254.731347

Source: DGCIS

2.1.4 Existing Export Oriented Units in the district

The list of existing export-oriented units in the district is as mentioned below,

Table 2.6: Export Oriented Units

Sr No	Company Name	Product Name	Export Destination Country
1.	Deepak Novochem Technologies Limited	Chemicals	Far East, Europe, Thailand, China, and Japan
2.	Kirtanlal Steel Private Limited	Carbon Steel Seamless Line Pipes, Process Pipes and Structural Tubulars, Tubular products	UAE, Oman, Qatar, Kuwait, USA
3.	UMW Dongshin Motech Private	Auto Components	Malaysia, Korea
4.	Jeetsons Group	Distillery Business	Africa, USA
5.	Atlas Copco (India)Limited	Pumps	Belgium, Taiwan, China, Sweden
6.	Carraro India Private Limited	Auto Components	USA, Argentina, Brazil, Italy, China
7.	Nelson Global Products India Private Limited	Auto Components	North America, South America, China, India, and Australia
8.	Fujifilm Sericol India	Ink Systems	South-East Asia & East Asian
9.	Desai Brothers Limited	Food Processing	Middle East, Southeast Asia, Australia, UK, Canada USA
10.	Sany Heavy Industry India Private Limited	Heavy Engg.	Germany, China, USA
11.	Bora Mobility	Electronics	Dubai, UAE and Shenzhen, China
12.	Jiangyin Uni-Pol Vacuum Casting India Private Limited	Aerospace Equipment's	China, Mexico and the UK
13.	Varroc Lighting Systems (India)Private Limited	Auto Headlights	USA, Brazil, Germany, UK, Poland, Japan,
14.	Sava Healthcare Limited	Pharma	Canada, Asia, Africa
15.	Deepak Fertilizers and Petrochemicals Corp	Fertilizers	Vietnam, China, Italy, USA, Germany
16.	Sahyadri Industries Limited	Roof	Middle East, Africa, South Asia
17.	Sukrut Electric Company Private Limited	Transformer Accessories	USA, UAE, Thailand, Singapore, Oman, Italy

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Sr No	Company Name	Product Name	Export Destination Country
18.	Kirloskar Pneumatic Co Limited	Air Compressors, Air Conditioning and Refrigeration Systems,	Bangkok, Thailand, Indonesia, Malaysia, South Africa, Nigeria, Kenya, Tanzania
19.	ADVIK Hi-Tech Private Limited	Auto Components	Europe, UK, US, and ASEAN Region
20.	Forbes Marshall	Engg	Japan, UK, Switzerland, Singapore, USA
21.	Ayoki Fabrice Private Limited	Turnkey Projects	African Countries, Middle East, Nepal, Bhutan
22.	Groz-Beckert	Textile	USA, Germany, Belgium, Italy, Japan
23.	Tetra Pak	Food Processing and Packaging Solutions	Argentina, Turkey, New Zealand, Sweden, USA, Japan
24.	Electromech Material Handling Systems	Heavy Machinery	EU, USA, Sweden, Germany, Russia, Bahrain, Nepal, Qatar, UAE, Oman
25.	Bora Agro Foods	Whole Spices, Oilseeds & Grains	USA, Europe, Canada, Australia, Middle East, and Far-East regions
26.	Bulk Containers India Private Limited	Big Bags & PP Woven Sacks	Sweden, Germany, Holland, Italy, France, Greece, Ireland and Poland, USA, South America, UK, Middle East
27.	Dynapac Road Construction Equipment	Road Equipment's	Cambodia, USA, Philippines, Romania, Nepal, Columbia
28.	Solenis Chemicals India Private Limited	Food Packing, Packaging	USA, Germany, Brazil, Netherlands, Spain, Indonesia
29.	Maschio Gaspardo	Agricultural Equipment	Romania, China, Turkey, Italy,
30.	Jay Hind Industries Limited	Auto Components	Germany, Japan,

Sr No	Company Name	Product Name	Export Destination Country
31.	Baramati Agro	FMCG	China, Netherlands, Malaysia, Singapore, Indonesia
32.	Aquarius Engineers Private Limited	Construction Equipment Company	Middle East, Canada Philippines
33.	Danfoss Power Solutions India Private Limited	Power And Climate Solutions	Qatar, Nigeria, Bangladesh, Kenya, Poland, Nepal, Saudi Arabia, USA, UK
34.	Sanghar Exports	Trading Agriculture Commodities	Asia, North & South America, Europe, North & South Africa, Australia
35.	Gabriel India Limited	Auto Hydraulics	Asia, United States of America, and Europe
36.	Century Enka Limited	Fabrics	East Asia Nations
37.	Mecc Alte India Private Limited	alternator solutions	USA, EU, Indonesia, UK, Australia
38.	KSB Pumps Limited	Pumps	Australia, South Africa, EU, UK, USA, Brazil
39.	Sandvik Asia Private Limited	Mining & Construction Tools	Finland, Sweden, Switzerland, Singapore
40.	Kirloskar Brothers Limited	Pumps	China, Germany, USA, UK, UAE

Source: DGCIS & DIC

Major Clusters in Pune District

Below mentioned table illustrates major clusters in the district,

Table 2.7: Major Clusters (under MSECDP)

Cluster	Location	No. of Units
General Engineering & Allied industries Cluster	Chinchwad, Pune	570
Ongoing Cluster Projects		
Rubber Processing	Khed, Pune	111
Engineering Cluster	Bhosri, Pune	51

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Advance Engineering & Allied Cluster	Chakan, Pune	110
Eco firendly Paint Cluster	Bhosari, Pune	79
Neo Printing & Packaging	Jejuri	NA
Engineering & Fabrication Cluster	Pimpri- Chinchwad, Pune	150
M/s Precision Metatech Tool Cluster	Bhosari, Pune	70
Bhosari Automobiles & Engineering Cluster Association	Bhosari, Pune	140

Sources: DIC

Table 2.8: Major Clusters (under MSICDP)

Cluster	Location	No. of Units
Printing Cluster	Ambegoan, Pune	200
Readymade Garment Cluster	Junnar, Ambegoan, Pune	84
Ongoing Cluster Projects		
Rice Mill Cluster	Junnar, Ambegoan, Pune	62
M/s Vegetable & Multi Fruit Cluster	Ambegoan, Pune	52
Fabrication Cluster	Patas Road, Baramati, Pune	64

Sources: DIC

Major Industrial Units in the District

The list of major industrial units in the district is as mentioned below,

Table 2.9: Major Industrial Unit

Sr. No.	Name of Enterprise	Sector	Product	Address
1.	Aagneya Heat Technologies Pvt. Ltd.	Auto	Auto Component	Sanaswadi, Tal. Shirur, Dist. Pune
2.	Ahmednagar Forgings Ltd	Manufacturing	Forging	Gat No.251,Chakan, Chakan- Talegaon Rd, Tal.Khed, D-Pune

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Sr. No.	Name of Enterprise	Sector	Product	Address
3.	Ajay Metachem Pvt. Ltd.	Manufacturing	Prepared Binders for Foundry Moulds	A/P: Mundhwa, Tal : Haveli, Dist: Pune
4.	Alfa Laval India Ltd	Oil	Complete Fuel Oil Treatment System	Mumbai-Pune Road, Dapodi, Pune
5.	Aluminium Profiles Ltd	Manufacturing	Ingots	Bhangaon, Tal. Daund, Dist. Pune
6.	Amul Crankshaft Pvt. Ltd.	Auto Ancillary	Machining of part and accessories for used for car tractors heavy vehicles	Gat No.1224/2, Sanaswadi, Tal. Shirur, Dist. Pune
7.	Anurag Engg. Co. Ltd;	Manufacturing	Aluminium presser dry casting (more than 75 gms.)	Takwe Khurd, Tal. Maval, Dist. Pune
8.	Anusuya Auto Spare Parts Pvt. Ltd	Auto Ancillary	Parts and Accessories of the Motor Vehicles of Healling no.87	Gat No.388, Village Mahalunge, Talegaon-Chakan Rd, Tal. Khed
9.	Arihant Domestic Appliances	Steel	Erw and Cew Steel Tubes	A/p. Sanaswadi, Tal. Shirur, Dist. Pune
10.	Ashok Alco Chem Ltd	Chemical	Ethil Alcohol and other Spirit Denatured of any strength	A/p. Walchandnagar, Tal. Indapur, Dist. Pune
11.	Avaya India Pvt. Ltd.	IT	Software Development	Tower-I, Cyber City, Magar Patta, Hadapsar, Pune-28
12.	Bajaj Electricals Ltd	Manufacturing	Electroech. With self-Electro Rotor, Mixer cum food wtg. More than 501	A/p: Mahalunge Chakan Tal: Khed
13.	Bajaj Ventures Ltd	Manufacturing	Air Cooler	Gat No.157, 135-138, Mhalunge, Chakan-Talegaon Rd, Chakan, Tal. Khed, Dist. Pune
14.	Baker Gauges India Ltd	Manufacturing	Thread Gausses & Micrometer	37 - 40, Nagar Road, Pune-14.
15.	Baramati Agro Ltd	Manufacturing	Sugar	Shetphalgade, Pimpali
16.	Behr India Ltd	Manufacturing	Radiator comprising & Assemblies & Fan Shroud Assembly etc	Gat No. 626/1/2 & 622/1/029, Milestone, Pune - Nashik Highway, Kuruli
17.	Bhandari Industries	Pharma	Non-Toxic Pharma rigid PVC Film	Gat No. 1028, Village Shirol, Tal. Khed, Dist. Pune
18.	Bharat Forge Ltd.	Manufacturing	Front Axle Assembly & Steel Forging	Ghorpadi, Mundhwa, Pune - 411037

Pune District Export Action Plan

Sr. No.	Name of Enterprise	Sector	Product	Address
19.	Bharat Forge Ltd.,	Manufacturing	Front Axle Assembly & Steel Forging	Gat No.635, A/p. Kuruli, Tal.Khed, Dist. Pune
20.	Bhima Sahakari Sakhar Karkhana Ltd	Sugar	White Crystal Sugar.	Madhukarnagar-Patas, 412 219, Tal.Daund, Dist.Pune
21.	Big Animation (India) Pvt. Ltd.	IT	Animation 2D & 3D movies and Serials	Muttha Towers, Goulf Course Rd., Yerwada, Pune
22.	Bilt Graphic Papers Ltd	Manufacturing	Paper Product	105, Milestone, Pune - Solapur Highway, Village - hadalwadi/Pondhwadi, Near Bhigwan, Pune - 413105
23.	Birla Corporation Ltd	Textile	Needle less loom felt & stitch bounded fiber, fabrics	Gat No.357/96-100, Kharabwadi, Chakan-Talegaon Rd,Chakan Tal.Khed
24.	Bright Auto Plast Pvt. Ltd.	Manufacturing	Plastic molded accessories	Gat No.1225, Sanaswadi, Tal.Shirur, Dist. Pune
25.	Burckhardt Compression I. Pvt. Ltd.	Manufacturing	CNG Compressor	Gat No.304, Kondapuri, Pune - Nagar Road, Tal.Shirur
26.	Cadbury India Ltd.	Food Processing	Food processing & Confectionary	Gat No.530, 532 & 533, A/p. Induri, Tal.Maval, Dist. Pune
27.	Champion Voyager Designers Pvt. Ltd	Manufacturing	Engg. Design	201/202, Madhav Apartments, Aundh, Pune-411007
28.	Chef Set. Housewares (India) Pvt. Ltd	Manufacturing	Stainless steel	Gat No.605/1, Pirangut, Tal. Mulshi, Dist.Pune
29.	Choice Tiles Décor	Manufacturing	Tile Ceramics, Mosaic	Gat No.407(Part) A/p. Kanhe, Tal.Maval, Dist.Pune
30.	Cummins Diesel Sales & Service (I) Ltd	Manufacturing	Diesel Engine products.	35 A 1/2, Erandwana, Pune-38,
31.	Cummins India Ltd	Manufacturing	Internal Combustion Engines other than M Vehicles	Pirangut, Tal.Mulshi
32.	Cymantek Software India Pvt. Ltd.	IT	Software Development	Symphony Ranghills, Pune & Other 9 Locations
33.	Desai Engineering Pvt. Ltd	Manufacturing	Capacitor	Gat No.553 Kondhanpur Rd, Khed Shivapur, Tal.Bhor, Dist.Pune

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Sr. No.	Name of Enterprise	Sector	Product	Address
34.	Dhariwal Industries Ltd.	Manufacturing	Mfg Mineral Water	Gat No. 1524, Saradwadi Village, Tal. Shirur, Dist. Pune
35.	Drillco Seco Limited	Manufacturing	Plates Stick, Tips, Tools of synted Metal Carbides	Gat No. 582, A/p.Koregaon Bhima Tal.Shirur, Dist.Pune
36.	Duro Shox Pvt.Ltd.	Auto	Shocks Absorber Motorcycles & Scooters	Gat No. 1258/59, Nagar Road, Sanaswadi, Tal. Shirur, Dist. Pune
37.	Eagle Poonawala Industry Ltd	Manufacturing	Mechanical Seals	Hadapsar, Pune
38.	Eclipse Combustion Pvt. Ltd.	Manufacturing	Combustion systems accessories cords.	Sr. No.Plot No.3, DI Block, Chichwad Industrial Area, Pune
39.	Electrlead Pune Pvt. Ltd.	Auto	Parts	Aishwarya Apts., Erandwana, Pune
40.	Electropneumatic & Hydraulics (India) Pvt. Ltd.	Manufacturing	Other Appliances	Kharabwadi, Gat No.2791/92, Chakan-Talegaon Rd, Chakan, Tal.Khed
41.	Enginetech Systems Pvt. Ltd.	Manufacturing	Air Filter, Mirror	Pirangut, Kasar Amboli, Tal. Mulshi, Dist. Pune
42.	Essar Agrotech Ltd	Horticulture	Fresh Cut Flowers	Gat No.205 & 208, At - Tung, Post - Pawananagar,
43.	Essar Steel Ltd.	Manufacturing	Mfg Hot Rolled Pickled/Oiled coil	Gat No. 740, Sanaswadi, Tal. Shirur, Dist. Pune
44.	Faber Heat Craft Industries Ltd.	Manufacturing	Electric Chimney, Kitchen Hood appliances	S.No.37/1, A/p. Pisoli, Kondhawa Pisoli Road, Tal. Haveli, Dist. Pune
45.	Finolex Cables Ltd.	Manufacturing	Optical Fiber	344, 399, Urse,Maval, Pune
46.	Fleetguard Filters Pvt. Ltd.	Manufacturing	Mfg.Filter elements & Diesel Coolant Adhesives	Kirloskar House, 100, Anand Park, Aundh, Pune - 411 007
47.	Focal Vision International Ltd.	Manufacturing	Intra ocular lenses	Plot No. 97/98, B.U. Bhandari Indl.Estate, Tal.Shirur, Dist. Pune
48.	Foseco India Ltd	Chemicals	Chemicals for Founding Industry	Gat No.922 & 923, Sanaswadi, Tal.Shirur Dist.Pune
49.	Garware Wall Ropes Ltd.	Manufacturing	Steel Gabion	Plot No. 11, Block No. D - 1, Chindwad, Pune-411019
50.	GKW Limited (Met.Processing)	Manufacturing	Rotating Electric plants	A/p.Piple Jagtap, Tal.Shirur, Dist.Pune
51.	Global Tower Pvt. Ltd.	Manufacturing	Telecom and transmission towers	Gat No.148,A/p. Dingrajwadi, Tal. Shirur, Dist. Pune

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Sr. No.	Name of Enterprise	Sector	Product	Address
52.	HCL Infosystem Ltd.	IT	Computer Enabled Service	Plot No.10, Nagar Rd., Pune-411 014.
53.	Hindustan Antibiotics Ltd.	Pharma	Formulation dextrose Anhydrous	Pimpri, Pune
54.	Hi-Tech Plast Containers India Ltd	Manufacturing	Plastic Container	Gat No.939 & 940, Sanaswadi, Tal.Shirur Dist.Pune
55.	Hoerbegar India Ltd.	Manufacturing	Compressor Volts & Parts of Pumps and Compressor	A/p. Dingrajwadi, Tal. Shirur, Dist. Pune
56.	Hoerbigar India Pvt. Ltd.	Manufacturing	Compressor Valve	A/p. Kondapuri, Tal.Shirur, Dist. Pune
57.	Horizon Flora India Ltd	Horticulture	Roses, other Flowers	Gat No. 515, Village Induri, Tal.Maval, Dist.Pune
58.	IBM Daksh Business Process Services Pvt. Ltd.	IT	Computer Enabled Service	Tower A, Tech Park-I, Air Port Rd., Yerawada, Pune-16
59.	Indapur Dairy & Milk Products Ltd.	Dairy	Skim Milk Powder, Pasteurized Milk	A/p.Gokhali, Tal.Indapur, Dist. Pune
60.	Indapur sahakari Sakhar Karkhana Ltd.	Manufacturing	Industrial Alcohol	Mahatma Phule Nagar, A/p. Bijawadi, Tal. Indapur, Dist. Pune
61.	Indian Seamless Steels & Alloys Ltd.	Manufacturing	Bars Rods & of Non-Alloy Steel	A/p. Kolvihi, Tal. Purandar, Dist. Pune
62.	Indo Afrique Paper Mills Pvt. Ltd.	Manufacturing	Newsprint Rolls	A/p. Pande, Tal. Bhor, Dist. Pune
63.	Indo Schottle Auto Parts P.Ltd	Manufacturing	Part use principally with Engines of headings No.84	Gat No.378/387/389 Village Urawade, Tal.Mulshi, Dist.Pune
64.	Indrayani Biotech Ltd	Pharma	Other live plants cutting & slip mash room spawn	8, Peninsula, Near Baner Tel.Exchange, Baner, Pune 411045
65.	Industrial Oxygen (Inox Apl) Co.Ltd	Manufacturing	Oxygen	A/p.Kolbire, Tal.Purandar, Dist.Pune
66.	Inholute Technology Pvt. Ltd.	Manufacturing	Mfg. Of internal combustion piston engine and other parts	Gat No. 232,Dhanora, Alandi Markal Rd., Tq. Khed
67.	Inox Air Products Ltd;	Manufacturing	Oxygen	Indian Seamless & Alloys Ltd; Village Kolvihi, Tal.Purandar, Dist.Pune
68.	Jai Hind Industries	Manufacturing	Water Pump for Motor Vehicle	Mumbai-Pune Rd, Akurdi, Pune

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Sr. No.	Name of Enterprise	Sector	Product	Address
69.	JBM Tools Ltd	Manufacturing	Forging Pressing Stamping	Gat No.417, Old Chakan, Medankarwadi, Tal.Khed,D-Pune
70.	JHS Taigene Electrical Co,Ltd.	Manufacturing	Starter Motor Housing and Ignition starter equipment etf	A/p. Takve Bk., Tal. Maval, Dist. Pune
71.	John Deere Equipment Pvt. Ltd.	Manufacturing	Tractor & Heavy machinery	Gat No. 166, 167, Sanaswadi, Tal. Shirur, Dist. Pune
72.	Kalyani Forge Ltd.	Manufacturing	High quality dye forging of finished components	Gat No.611, Koregaon Bhima, Tal. Shirur, Dist. Pune
73.	Kalyani Hayes Lammerz Ltd.	Auto	Chassis fitted with engines Nos 87.01 to87.05 & parts thereof	Gat No.635, A/p.Kuruli, Chakan, Tal.Khed, Dist.Pune
74.	Kanbay Software (I.) Pvt. Ltd.	IT	Software Development	Manik Chand Icon South Wing, Dhole Patil Rd., Pune-411 001
75.	Kirloskar Brothers Ltd. (VBU KON)	Manufacturing	Mfg of Valves	Gat no.252/254, Kondapuri, Tal.Shirur, Pune
76.	Kores (India) Ltd; Chakan Foundry Division	Manufacturing	Non-Malleable Cast Iron	Gat No.149, Chakan-Talegaon Rd. P.O.Mahalunge Village, Chakan Tal.Khed, Dist.Pune
77.	Maharashtra Glass & Agro Ltd	Manufacturing	Mfg Laminated Safety Glass Aircraft	A/p.Kuruli, Tal.Khed, Dist.Pune
78.	Mahindra Steel Service Centre Ltd	Manufacturing	Flat-Rolled Products of Iron or Non-Alloy Steel	A/p.Kanhe, Tal.Maval, Dist.Pune
79.	Manikchand Packaging Ltd	Manufacturing	Packaging	A/p.Sanaswadi, Tal.Shirur, Dist.Pune
80.	Minilec & Intech Group	Manufacturing	Electronic items	S.No. 1073, Pirangut, Tal. Mulshi, Dist. Pune
81.	Mphasis Ltd.,	IT	Software Development	Tower-4, Uppar Ground Floor, Level 1 to 5, Cyber City, Magar Patta, Hadapsar, Pune-28
82.	Msource (Indai) Pvt. Ltd.	IT	Software Development	Merrysoft-1, Marigold Kalyani Nagar, Pune
83.	Nira Bhima Sahakari S.K.Ltd	Sugar	Mfg of Refining Sugar	Shahajinagar, Tal.Indapur, Dist.Pune
84.	Patni Computer Systems Ltd.	IT	Software Development	Tower-3, Cyber City Magarpatta, Hadapsar, Pune-28
85.	Pricol Ltd	Manufacturing	Speedo Meters Oil Pump	Pirangut, Tal Mulshi, Dist. Pune

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Sr. No.	Name of Enterprise	Sector	Product	Address
86.	PTC Software (India) Pvt. Ltd.,	IT	Software Development	1, S.No.15, Marisoft-II, Vadgaonsheri, Kalyani Nagar, Pune-14
87.	Pudumajee Pulp & Paper Mills Ltd	Manufacturing	Specialty Paper	Thergaon, Chinchwad, Tal.Haveli
88.	Pyroteck Pvt. Ltd.	Manufacturing	Mfg Glass Fibre sewn filtration socks	Gat No.1228 & 1229, Pune - Nagar Road, Sanaswadi, Tal.Shirur, Dist. Pune
89.	Racold Thermo Ltd.	Manufacturing	Water Heaters	A/p. Khed, Tal.Khed, Dist. Pune
90.	Radheya Machining Ltd.	Auto Components	Mfg Auto components & Engg. Job work	Gat No. 1260, A/p. Sanaswadi, Tal.Shirur, Dist. Pune
91.	Rajgad Sakahar Karkahna Ltd.	Sugar	White Crystal Sugar	Anant Nager, Tal. Bhore, Pune
92.	Rajkumar Forge Ltd;	Manufacturing	Closed Die Forging	18, Shivaji Co-op.Hsg.Soc., Opp. Senapati Bapat Rd, Pune-16
93.	Ras Extrusions Ltd	Manufacturing	Articles for Packaging of Plastic Boxes	36 Kms Stone, Waki Khurd, Pune Nasik Highway A/p.Chakan, Tal.Khed, Dist.Pune
94.	Ravin Cables Ltd	Manufacturing	Mfg Power Cable with aluminum	Gat No. 227/230, Markal Tq. Khed
95.	Rij Engineering Pvt Ltd	Auto	Parts of Motor Vehicles	156 Chakan Talegaon Rd,Mahalunge Kharabwadi Tal Khed Dist Pune
96.	Rinder India Pvt. Ltd.	Manufacturing	Electrical LightIng and Signaling Equipment's.	Gat No.148, A/p. Mahalunge, Tal. Khed, Dist. Pune
97.	RSB Transmission (I) Ltd	Auto	Gear Auto Parts	Gat No.908, Nagar Rd, Sanaswadi, Tal.Shirur, Dist.Pune
98.	Serum Institute of India Ltd	Pharma	Mfg Vaccine for human medicine	212/2, Hadapsar, Pune-28
99.	Sharp India Ltd. (old)Kalyani Sharp India Ltd;	Manufacturing	Electronic Video Caseate & Recorder & Player mfg	Gat No. 686/4, Koregaon Bhima, Tal.Shirur, Dist.Pune
100	Shree Vignehar Sahakari Sakhar Karkhana Ltd.	Sugar	Mfg White Crystal Sugar	At Nivruti Nagar, Post. Shirol (Bk.), Tal. Junnar, Dist. Pune.
101	Shree.Chhatrapati Sahakari Sakhar Karkhana Ltd	Manufacturing	Rectified Spirit	A/p. Bhawaninagar, Tal.Indapur, Dist. Pune

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Sr. No.	Name of Enterprise	Sector	Product	Address
102	Shri.Someshwar Sahakari Sakhar Karkhana Ltd;	Manufacturing	Mfg Ethynol Alcohol	A/p.Someshwarnagar, Tal.Baramati, Dist.Pune-412306
103	Shutham Electric Ltd	Auto	Automotive Switch Gear	Gat No.810/1/2, Sanaswadi, Tal. Shirur, Dist.Pune
104	Siporex India Ltd	Manufacturing	Prefabricated & Structural components for building	72/76, Industrial Estate, Mundhwa, Pune
105	SMZS Chemicals Ltd	Manufacturing	Special Leather Finishing Chemical Emulsifier	Ghotawade Village, Paud Road, Near Pirangut, Tal.Mulshi
106	Spicer India Limited	Auto	Axel & Gears for Motor Vehicles	29, MICE, Pune-Nashik Highway, Village Kuruli, OR Gat No. 622 & 626, Village Kuruli, Post - Chakan
107	Sutatti Enterprises Pvt.Ltd	Manufacturing	All types of precision sheet metal components	43, Hadapsar, Pune
108	Suzlon Generators Ltd.	Manufacturing	Parts Wind operated electricity generator wind mills electricity generator	Gat No. 339 / 3 /1, Plot No.A-20/1, Chakan Indl. Area, Mahalunge, Tal.Khed, Dist. Pune.
109	Tata Consultancy Services Ltd.	IT	Software Services	Mangaldas Rd., Pune-411 001 & Other 4 locations
110	Tata Ficosa Automotive System Ltd.	Manufacturing	Mfg of Rear-view mirrors	Sr. No.235 & 245, Hinjawadi, Tal. Mulshi, Dist. Pune.
111	Tata Honeywell Ltd;	Manufacturing	Smart Transmitter	55, A/8 & 9, Hadapsar Industrial Estate, Pune-411 013.
112	Tata Motors Ltd	Manufacturing	Test Track Project	Pimpri, Chikhali, Chinchwad Pune
113	Tata Toyo Radiator. Ltd.	Manufacturing	Aluminum Inter Cooler of Heavy Motor Vehicle & Radiator	Sr. No. 235/245, Hinjawadi, Tal. Mulshi, Dist. Pune
114	Tech Mahindra Ltd.	IT	Software Development	Sharada Centre, karve Rd., Erandwane, Pune-411 004.
115	Tenneco Exhaust India Pvt. Ltd.	Manufacturing	Exhaust System and catalytic convertor.	Gat No.1396/97, Sanaswadi, Tal.Shirur, Dist. Pune
116	Tetra Pak India Pvt.Ltd	Manufacturing	Processing Plants for Dairy Food Aseptic Aluminum Packing	Takve Bk., Tal. Maval, Dist. Pune

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Sr. No.	Name of Enterprise	Sector	Product	Address
117	The Supreme Industries Ltd.	Manufacturing	Plastic Molded Products, parts of Motor Vehicle Heading	17/18, A/p. Kanhe, Tal. Maval, Dist. Pune.
118	Vaccum Plant & Inst. Mfg. Co. Ltd.	Manufacturing	Current Transformer and Potential Transformer	48/A, Mundhwa, Pune
119	Venkateshwara Hatcheries Ltd	Food Processing	Food Processing	31 Km, Pune-Panshet Rd, Village Malkhed, Post.Vardade, Tal.Haveli Dist.Pune
120	Ventura (India) Pvt.Ltd.	IT	Computer Enabled Service	Marrisoft Annex, Vadgaonsheri, Kalyani Nagar, Pune-14
121	Vishay Components India Pvt. Ltd	Manufacturing	Controlled Valves Correction Capacitors & Electro Lytic Capacitors	Loni Kalbhor, Tal.Haveli, Dist.Pune Near C.Railway
122	Weilk Filled Pvt. Ltd.	Food Processing	Mushroom & Sauces	A/p. Bakuri, Tal. Haveli, Dist. Pune
123	Yashwant Sahakari Sakhar Karkhana Ltd.	Manufacturing	Industrial Alcoholmeter Natural Alcohol	Chintamani Nager, Thure, Tal: Haveli, Dist: Pune
124	Zensar Technologies Ltd	IT	Software Development & Service	Mile Post No.4, Nagar Rd, Pune

Sources: DIC

Key Issues in Export

Below mentioned table illustrates category wise key issues observed in export of the district,

Table 2.10: Key Issues in Export

Category	Issues	Relevant Government Authority
Regulatory	Create a single window for guidance and database about the potential market	State Government Authorities
Institutional Support	Introduce Online portal to facilitate information related to export	State Government Authorities
	Support by way of schemes from Central and State exclusively related to Exports	
	Market Development Assistance	
	Identifying substitute materials and methods of manufacturing to reduce the cost of	

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Category	Issues	Relevant Government Authority
Engineering Sector	production for competing in the global Market	Central and State Government Authorities
	Looking for potential factors which will help in exporting	
	Latest technology to generate and support products to meet International Benchmark and create International Demand	
Industrial Infra	Less space available for the expansion of existing industries	State Government Authorities
	Narrow approach roads for MIDC area	
	Testing facilities are available but not operational and ill manned.	
	Electricity – quantity and quality should be improved, and the Electricity charges are higher compared to other states	
	Need for Common Effluent Treatment Plants	
	Water Shortages near the MIDC	
Logistic Infra	The current airport at Pune is finding it difficult to expand and have a dedicated Air cargo facility.	Central and State Government Authorities
	Dedicated trains to transport cold storage products	
	Introduce more Logistics Park (proposed)	
	Requirement of more strong connectivity with dedicated roads for transportation of goods towards the Port (Closest Port JNPT)	
	Introduce a more specific rail network	
Finance	Reduced rate of interest for the manufacturers and exporters	Central and State Government Authorities
	Reduction/exemption in export duty exemption will reduce the cost of the product	
	A major issue in banking finance in the form of LC (Letter of Credit) for export is not available to small businesspeople, or the cost of banking facilities is costly	
	Exporters need credit facilities with highly competitive interest rates to compete with the global export market	
Agriculture Sector (Frozen Food)	Storage facilities and greenhouse setup are required for the Pune district.	Central and State Government Authorities
	Modern Packaging house with APEDA approval	
	Insufficient Skilled Manpower, Labor training	

Category	Issues	Relevant Government Authority
	Agriculture sector - Information on the organic farming scheme should be made available	
Auto and Auto Component Sector	Testing facilities are available but not operational and ill manned.	State Government Authorities
	Updated information about new markets for the existing export products	
IT & ITeS Sector	Lack of Data Communications Facilities	State Government Authorities
	Reskilling / Upskilling requirements	
	Develop more incubation centers	
Pharma Sector	The CETPs are not performing satisfactorily, mainly due to improper operation and maintenance.	State Government Authorities
	Set up new R&D Units to undertake research and development work for domestic and international companies.	
	Allow for expansion of existing units to meet growing domestic & international demands.	

Export Promotion Initiatives by District

2.1.5 Formation of DEPC (District Export Promotion Council)

The Government of Maharashtra has notified the District Export Promotion Council (DEPC). The District Export Promotion Council (DEPC) constituted under the Chairmanship of District Collector and Task Force Committee under the Chairmanship of General Manager, District Industries Centre (DIC).

The broad role of District Export Promotion Council (DEPC) is as mentioned below,

- ▶ Preparation of District Export Action Plan for 5 years
- ▶ Co-ordination with DGFT, EPCs, and Associations for export promotion
- ▶ Promotion of GI, ODOP, and Handicraft, Agri and Horticulture products
- ▶ Identify diversification opportunities for exports
- ▶ Preparation of export database with the help of DGFT
- ▶ Hold meetings of District Export Promotion Council (DEPC), Trade fairs, and B2B meetings
- ▶ Ensure availability of infrastructure at district levels such as warehousing, cold storage, marketing, R&D and testing laboratories, etc.
- ▶ Availability of export credit for exporters
- ▶ Grievance redressal mechanism at the district level

The Pune district's DEPC meetings and outreach program details are as mentioned below,

Table 2.11: DEPC meetings and outreach program

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Sr No	Date	DEPC meetings/Outreach Program Details
1	17.12.2020	DEPC Meeting The key points discussed: 1) Cargo Movement, Introduction of Logistics Park are to be included in the Plan 2) Rail and Air connectivity must be improved 3) More information of schemes is required
2	17.12.2020	EoDB Meeting The key points discussed: a) To create an online portal with Username and Password
3	09.09.2021	DEPC Meeting The Main Points Discussed: 1) To create better rail network 2) Requirement of more data 3) Ease of customs documents
4	24.09.2021	Vanijya Ustav (Exporters Conclave) Date: 24 September 2021 Participants – 90 Exhibition Stalls - 4
4	19.05.2022	DEPC Meeting for District as Export Hub Initiative of DGFT
5	29.07.2022	Stakeholder Consultation for District as Export Hub Initiative of DGFT
6	28.09.2022	Exporters Conclave Number of Participants: 280 Number of Stalls: 12
7	20.01.2023	District Export Action Plan discussion and ODOP facilitation centre
8	20.04.2023	Discussion on Export Action Plan.
9	06.07.2023	Discussion on 10 agenda points of demi-official letter received by Hon. Development Commissioner Export.
10	14.09.2023	Discussion on implementation of 10 agenda points of demi-official letter received by Hon. Development Commissioner Export.
11	15.02.2024	Discussion on district export scenario and district business summit

3 District Export Promotion Strategy

Diversification Opportunities for identified export potential product

The below mentioned table illustrates diversification opportunities for identified export potential products of the district,

Table 3.1: Diversification Opportunities for ODOP Products

Pune District Export Action Plan

Sr. No.	Product Name	HSN Code	Sector	Diversification Market for Products
1.	Frozen Food	07104000 07108090 07102900	Agriculture	New Zealand, Netherland, Kenya, Norway, Hong Kong, Israel
2.	Engineering	87089900 84831092 84314990	Engineering	Kuwait, Maldives, New Zealand, Thailand, Indonesia, Poland

Table 3.2: Diversification Opportunities for Export Potential Products

Sr. No.	Product Name	HSN Code	Sector	Diversification Market for Products
1.	Pharma (Vaccines and Medicines)	300220 300490	Pharmaceuticals	Kuwait, Maldives, New Zealand, Thailand, Indonesia, Poland
2.	Auto Components	870899	Engineering	Saudi Arabia, Canada, UAE, Israel
3.	Vehicles (2,3,4 Wheelers)	870323 871120 871130	Engineering	Guinea, EU, Vietnam, USA, Cambodia, Japan, Spain, France, Italy, Mexico
4.	Food Processing (Refined Sugar)	170199	Agriculture	Mauritius, Qatar, Comoros, UAE, Cambodia, Kuwait
5.	Electricals and Electronics	851762	Electricals	Hong Kong, Iran, Cambodia, Austria, Bhutan
6.	Purandar Fig (GI)	080420	Agriculture	Nepal, Singapore, Malaysia, Sri Lanka

Source: DGCIS and WITS

Export Promotion Strategy

Below mentioned table illustrates strategy categorization and recommended strategy,

Strategy Category Types:

- ▶ **Short Term (0 to 2 yrs.)**
- ▶ **Medium Term (3 to 5 yrs.)**
- ▶ **Long Term (5 to 10 yrs.)**

Table 8: Export Promotion Strategy

Category	Strategy Time frame	Issues	Export Promotion Strategy	Relevant Government Authority
Regulatory	Short Term	Provide export data (district's origin) at the district level, enabling stakeholders to make informed decisions	Data can be retrieved from DGCIS and presented in DEPC Meeting	District Industries Centre
	Short Term	As the district becomes Export Hubs, the district authority should provide licenses and certificates to the manufacturers and exporters using the central government's online portal.	Availability of easy and user-friendly processes for export licensing: ISO 9001-2015 ISO, GMP, HACCP, licenses. The exports licenses and permits must be integrated with single window system MAITRI portal	Directorate of Industries
Training and Awareness	Short Term	Regular Training Programmes for sector-specific products	To organize sector-specific training programs with DGFT, relevant Export Promotion Councils and Commodity board of India	DGFT, Export Promotion Council and Commodity Board of India

Pune District Export Action Plan

	Short Term	To invite industries to do investment in Pune and to do export awareness program for large audience	To organise District Investment Summit to invite investment in Pune	District Industries Centre
Cluster	Long Term	ODOP Cluster (Advance Engineerin g and Allied Cluster)	Advance Engineering and Allied Cluster is under progress stage .The cluster will play a vital role to boost exports.	Directorate of Industries
Industrial Infra	Medium Term	Electricity – quantity and quality should be improved	High quality (minimal power fluctuation) power should be supplied to industrial area	Maharashtra State Electricity Board
Logistic	Long Term	Logistic Incentives are required	Considering the logistic importance in export the state government introduce logistic incentive in Export Policy 2023 and also done MoU with India Post and ONDC to get reliable and cheap logistic facilities	Directorate of Industries
Finance	Short Term	Export incentives for aspiring exporters are required	To encourage aspiring exporters state government introduce incentive for New MSME entrant	Directorate of Industries
Engineering	Short Term	Represent engineering products on GeM and other e-commerce portal	Discussion with DPIIT during ODOP Awards for representation of engineering on GeM portal.	Directorate of Industries
	Short Term	Onboard of ODOP Seller on ONDC portal	Discussion with ONDC representative and shared the list of ODOP sellers for onboarding	District Industries Centre

3.5 Institutional Tie -up:

S. No	Stakeholders	Date	Status
1.	DY Patil Institute of Management and Research , Pimpri	06 February 2024	MoU signed between DIC Pune and DY Patil Institute of Management and Research , Pimpri.

3.6 District Export Promotion Cell and ODOP Facilitation Cell:

S. No	Particulars	Date	Status
1.	District Export Promotion Cell	25 September 2023	Established
2.	ODOP Facilitation Cell	25 September 2023	Established

3.5 Key Department Contacts

- ▶ **Export Commissioner and Development Commissioner (Industries), GoM**
Address: New Administrative Building, Madam Cama Road, Opp. Mantralaya, Mumbai – 400 032
Email: didci@maharashtra.gov.in
Phone: 022 22028616
- ▶ **Joint Director of Industries, Pune region**
Address: Agriculture College Compound, Shivaji Nagar, Pune-411 005
Email: diropune@maharashtra.gov.in
Phone: 020 25537541, 25537369 Fax: 25539587
- ▶ **General Manager, District Industries Centre, Pune District**
Address: Agriculture College Compound, Shivaji Nagar, Pune-411 005
Email Id: didic.pune@maharashtra.gov.in
Tel No.: (020) 25537541 / (020) 225539587
- ▶ **Mahratta Chamber of Commerce, Industries and Agriculture**
Address: 505, A-Wing, MCCIA Trade Tower, 403, Senapati Bapat Road, Pune-411 016
Email: info@mcciapune.com
Tel: 020 2570 9000
- ▶ **Deccan Chamber of Commerce Industries and Agriculture Association**
Address: 305, 3rd Floor, Gulmohar Centre Point, Near Viman Nagar Junction, Off Pune Nagar Road, WadgaonSheri, Landmark: Near Shree Gym, Pune-411014
Email: gm@dcciapune.org
Tel: +91-7420057484
- ▶ **Ranjangaon Industries Association**
Address: Ranjangaon, Taluka – Shirur, C/O Bekaert Industries Pvt. Ltd. B-1 Pune 412220, Maharashtra 412220

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